ESD can personalize both Smart Cards and Mag Stripe Cards. Most often the laundry name, laundry address, and laundry phone number is printed in black ink. Vanilla Cards have personalized information printed on the face of the card. ESD MoneyCards© and ESD CyberWash© Cards will have the personalized information printed on the back of the card.

All personalized cards are encrypted with a unique license number which is assigned to a specific owner for a specific location(s). Only the assignee of the license number can purchase cards for a specific site code.

Personalized Mag Stripe cards have an Electric Serial Number (ESN) written to the card; when inserted into a VTM the first time, the (ESN) will be entered into the database on an on-site server, or a server in the cloud where all future transactions will be stored.

Prices and Specifications
Are Subject to Change Without Notice.
Personalize ESD SmartCards or Mag Stripe Cards

An ESD SmartCard or Mag Stripe Card Can Have a Unique Location Name, Address, and Phone Number Printed on the Card

When ordering personalized cards, there is a minimum quantity of 500 units. Ordering personalized cards will modestly extend the delivery time.

ESD Electronic Payment Systems

Prices and Specifications Are Subject to Change Without Notice.